

Victory of the Lamb Lutheran Church
7707 W Plainsview Dr
Franklin, WI 53132



VICTORY OF THE LAMB LUTHERAN CHURCH



**QUESTIONS AND ANSWERS
ABOUT OUR 'MORE THAN BRICKS' CAMPAIGN**

And in Christ you too are being built together to become a dwelling in which God lives by His Spirit. Ephesians 2:19

What is the *More than Bricks* Campaign?

Victory of the Lamb has been blessed with many unique opportunities to share Christ's victory in Franklin. By God's grace, we have grown substantially since we started 8 years ago. God has used the generosity and stewardship of our members to financially support our ministry. The campaign is a congregation-wide effort to raise a significant portion of the funds needed to build a community focused ministry center that will allow us to have an affordable mortgage while still being able to support our current ministry. Just as Victory of the Lamb was given financial support by others in its beginning, we also feel that is important to provide similar support to newer missions, both at home and abroad. We will use 20% of the goal to partner in specific home and foreign missions. Therefore this campaign is about more than building a ministry center just for ourselves. It's about building the Kingdom- the very mission our Savior gave His church when He said, "Go and make disciples of all nations." (Matthew 28:19)

Why are we using the theme *More than Bricks*?

This theme reminds us that we have a mission and ministry that are more than bricks and mortar. The church is about people. We want to continue reaching people in our community that no one else is reaching and sharing Christ's Victory with today's people for generations to come. While the ministry center is the central part of this appeal, we want to keep our ministry as the focal point – that ultimately the most important aspect of what we do as a church is sharing the Good News of eternal life in Heaven through Jesus. The purpose of the assistance to specific home and foreign missions is to also help reach more souls through missions that were much like ours a few years ago.

What are the needs of our congregation?

We currently average over 210 in a worship service, will soon outgrow the theatre's capacity, and it is time to put down permanent roots in the Franklin community. The *Path to Victory* appeal recognized the need to purchase land, and through God's grace, allowed us to purchase a piece of land that will be an ideal long term home for Victory of the Lamb. It is in the center of much of the projected future growth in southwest Franklin.

As a result, the following needs will be funded as part of this campaign:

- Provide approximately one quarter of the necessary funds needed to secure an affordable mortgage while still being able to support our current ministry
- Use 20% of the goal to assist in specific home and world mission partnership opportunities

What is funded through this appeal?

Estimated Project costs	\$2,770,000
Sources of Income	
Mortgage	\$1,185,000
Impact Fee Credits/Grants	\$ 570,000
Land/Building Fund Balance	\$ 140,000
Builders for Christ/Time/Talents	\$ 125,000
Anonymous Donors	\$ 350,000
"More than Bricks" Campaign	\$ 400,000
Total	\$2,770,000

Why is the proposed Ministry Center important to our future?

A permanent ministry center of our own will help us reach more people by enabling us to do more ministry and more effectively. It will enable us to leave a legacy that lasts for eternity in the lives of people in our growing Franklin community for generations to come. Specifically, a campus of our own will:

- Enable us to be more flexible with worship to meet people where they are. This includes alternate worship times and special services outside Sunday morning worship, especially on days like Christmas Eve and Good Friday. We hope to be able to offer special needs services to people in our community, which we cannot do now.

- Provide meeting space on a regular basis for Bible 101, 201, and 301. We will be able to have Bible studies on our own schedule (as opposed to accommodating the latest Star Wars movie). We will also have the space to offer some kind of teen ministry, community seminars, and other outreach events as opportunities arise.
- Make it possible for Kayla's Krew (<http://www.kaylaskrew.org>) to be able to build a 15,000 sq. ft. all-accessible, all-inclusive playground on part of our property by 2015. This will provide us with an outstanding outreach opportunity to show the love of Jesus to people. We can also open our campus to our community with public soccer fields.
- Create more opportunities for fellowship and encourage volunteerism. We will be able to spend more time serving and less time setting up and be able to properly train people to use our equipment. We will be able to optimize the structure and staffing of our Bible Quest ministry. We can expand and improve our already excellent Victory Café. We will have the space and the flexibility to equip people to do more ministry.
- Help us train, nurture and equip a new generation of contemporary musicians and worship leaders.
- Enable us to be even more creative and welcoming in worship through the use of optimal lighting environments, different kinds of visual projection, and better acoustics.
- Allow us to grow while not changing the goals of our ministry. In our building plans we seek to be considerate of the preferences and perspectives of the un-churched in our community so that we continue to be a place that is welcoming and appealing to them.

What Specific Home and World Missions will we partner with?

Grace Lutheran Church- Minot, SD. Minot isn't a typical mission setting. The energy boom has seen a huge influx of people, with a projected 50% population growth in the next 3 years. Grace was a new mission startup in 2013 and there is currently a core group of 25 people, similar to Victory of the Lamb in 2006. Grace is looking to buy land to hopefully build an Early Childhood Center (ECC), which will be a key outreach avenue. We would partner with them in this ECC, and hopefully be able to send teams of our members out to help in canvassing, etc.

Trinity Lutheran Church- Castries, St. Lucia, West Indies. This is a church that began in the early 1980's, has a membership of 175, with 50% of its members under 21. Trinity has a very active youth group and Vacation Bible School. They own land and built the first phase of their building last year. They want to construct a covered sports court in hopes of being viewed as the "YMCA" of St. Lucia with a Christian message. We would partner in this effort and also hopefully send members to assist with things like soccer and basketball camps.

Nepal Outreach, Nepal, South Asia. Nepal has the highest percentage of Hindus of any country in the world, and only .5% of the population is Christian. A person from Nepal, looking for Christian resources to spread the Gospel, contacted the WELS in 2002. This contact has resulted in thousands being reached, and today, the Lutheran Church in Nepal has 4000 members. We would partner by providing much needed printed material, thereby continuing to open doors for the Gospel to advance.

What is the Invitation to Give?

You may ask: "What should I consider giving so we can achieve our goals?" Below are options for you to prayerfully consider. These special gifts will need to be over and above our annual giving for current ministry expenses. The decision is yours. God is certainly at work in our lives, helping us grow in faith and generosity. May God lead you as you pray about your decision to support our congregation through this special campaign.

1 Match Existing Giving - As a starting point, we ask you to pray and consider matching your current regular giving over the next three years. For example, if you are currently giving \$20 per week (\$1,040 a year) to the church's ministry, would you pray and consider giving *an additional* \$20 per week to this campaign for the next three years, for a total pledge of \$3,120?

2 Leadership Gift - We ask those who are in a position to give more to pray and consider making a leadership gift of \$5,000 to \$20,000 over the next three years to the *More than Bricks* campaign.

3 Legacy Gift - We invite those who have been financially blessed to pray and consider making a legacy gift of \$20,000 to \$50,000 or more.

Here's how a weekly gift can grow over a three year period:

My Weekly Gift of:	Amounts to a Monthly Gift of:	Amounts to an Annual Gift of:	Amounts to a 3 year Gift of:
\$1	\$4	\$52	\$156
\$5	\$26	\$260	\$780
\$10	\$43	\$520	\$1,560
\$15	\$65	\$780	\$2,340
\$20	\$87	\$1,040	\$3,120
\$25	\$108	\$1,300	\$3,900
\$30	\$130	\$1,560	\$4,680
\$40	\$173	\$2,080	\$6,240
\$50	\$217	\$2,600	\$7,800
\$70	\$303	\$3,640	\$10,920
\$100	\$433	\$5,200	\$15,600
\$150	\$650	\$7,800	\$23,400

How do I respond to this campaign?

On December 7th, we'll be having a special presentation at the end of our worship service. After the presentation, you will receive a campaign packet. **We will ask you to spend the weeks following the gathering praying and considering how God is leading you to respond to this campaign.** Then, on December 21st, we will have our *Generosity Sunday*, at which time we ask that you bring your response card to worship. Your response card can also be mailed to the church office.

Consider making an initial gift and then a three-year pledge to this campaign. Initial cash gifts can be given at the time you make your pledge. You begin fulfilling your three-year pledge by making contributions every week, month, quarter or year starting January 1st. New envelopes carrying the campaign logo will be made available for these contributions.

May we encourage friends and relatives to support our project?

Yes, please encourage your friends or relatives to make a pledge or a one-time gift. If you would like us to mail them information, share their name and address with the *More than Bricks* team member listed below.

May I contribute gifts other than cash?

Besides cash, you may contribute gifts of property, stock, paid-up life insurance and other securities. In-kind gifts are also welcome. If you wish to discuss making a gift other than cash, contact our team member.

How can I help make this campaign a success?

- By praying for God's blessings on our campaign and asking Him to keep us focused on our Ministry
- By joining us for our special campaign presentation on December 7th at the end of the worship service
- By prayerfully responding to God's gift of love in Christ Jesus with your generous gifts
- By bringing your response card to worship on *Generosity Sunday*, December 21st

What if I have additional questions?

Please feel free to contact Jeff Guenther if you have questions or comments:

uwwsoc15@yahoo.com (414) 313-0804

For you know the grace of our Lord Jesus Christ, that though He was rich, yet for your sakes He became poor, so that you through His poverty might become rich.
2 Corinthians 8:9